



## Business Mission to Singapore and Vietnam 15<sup>th</sup>–19<sup>th</sup> June 2015

**Deadline for applications: 23<sup>rd</sup> January 2015**

EU Business Avenues, funded and managed by the European Union, organises coaching and one-week business missions to South East Asia for European companies

### Discover the Singaporean and Vietnamese markets with EU Business Avenues through:

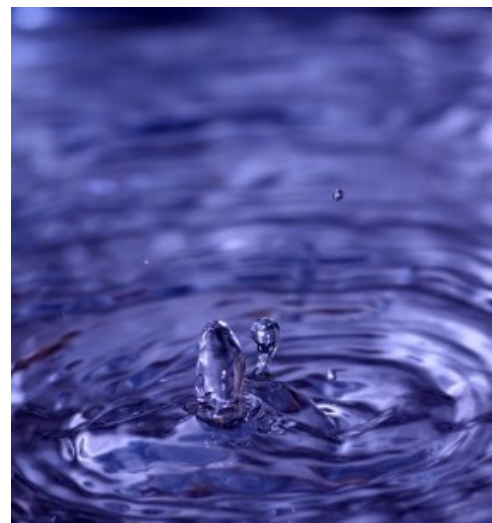
- Coaching ahead of, during and after the business mission
- Targeted promotion of your company in Singapore
- Networking and matchmaking including individual meetings with counterparts in Singapore
- Exhibition space at a bespoke two-day exhibition, linked to the Innovation and Technology Summit hosted by the Public Utilities Board, Singapore's national water agency
- Two-day business visit to Vietnam on 18–19 June (optional)
- Briefings on market and sector opportunities
- Co-funded customised services (80% up to 1600 EUR)
- Financial support for accommodation (up to 1000 EUR)



*Potential for outstanding and innovative European technologies and materials.*

### Clean Technologies opportunities in Singapore and Vietnam:

- Use Singapore as a sales and R&B hub for South East Asia
- Singapore is a leading player in water technology
- Main focus areas in Singapore range from overall water solutions to waste management, air pollution control and recycling while there is a pressing focus on clean water and waste management in Vietnam
- Secondary mission focus lies on solar energy and biomass, for both Singapore and Vietnam; smart grids and energy efficiency for Singapore only
- Number of governmental initiatives both in Singapore and Vietnam for the development of the local environment & water industry as well as renewable



Funded by  
the European Union



## Who can Apply

The Business Missions are open to companies that:

- Exist for 5 years and are able to demonstrate 3 years of financial figures
- Are entirely or majority EU-owned
- Are headquartered in the European Union
- Are active and operational in Water Technology, Environment, Renewable Energy or Energy Efficiency, either as a producer, a sub-contractor or as an R&D or engineering company with its own technology
- Have a proven track record of international business cooperation
- Have a solid business strategy for entering the South East Asian markets
- Have a sufficient turnover and number of people employed to successfully enter South East Asian markets

See [www.businessavenues.eu](http://www.businessavenues.eu) for details

## How to Apply

Apply now for the **Clean Technologies 2015** business mission:

- Mission week: 15<sup>th</sup>—19<sup>th</sup> June 2015
- Application deadline: 23<sup>rd</sup> January 2015

Please apply online on [www.businessavenues.eu](http://www.businessavenues.eu):

1. Fill out an expression of interest form
2. Your local cluster coordinator will get in touch with you to perform an eligibility check and assist you
3. Fill out the electronic application form



## EU Business Avenues Business Mission

Briefings by  
local experts



Business exhibition

Networking opportunities

Receptions

Meetings with potential  
business partners



Two-day business visit to  
Vietnam (optional)

For more information, visit  
[www.businessavenues.eu](http://www.businessavenues.eu)

Contact us:

[info@businessavenues.eu](mailto:info@businessavenues.eu)

Join us:

