

Polska



Poland - Cosmoprof 2016 Partner
Country

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Poland - the 6th cosmetic exporter in Europe - is represented by over 100 companies at the 49th edition of Cosmoprof 2016 - the international cosmetic fair held in Bologna (Italy)

Poland will be one of the most numerously represented countries at the 49th edition of the international cosmetic fair - **Cosmoprof and Cosmopack 2016 which will be held from 18-21 March, 2016 in Bologna (Italy)**. As it was last year, during the 49th edition there will be over 100 Polish companies, which will be highlighting the role of our country, which is the 6th cosmetic exporter in Europe. Currently Polish cosmetics are sold in 159 countries. The biggest receiver of our export are European Union countries (65%), but Polish cosmetics are already present in all of the continents and get to even the most remote places of the world.

Cosmetic manufacturing is our national specialty. Polish cosmetic branch comprises a dozen of big enterprises, employing hundreds of people and approximately 600 of small and medium-size companies, usually family businesses where the tradition is passed from one generation to another. What speaks for us is the Cracow factory of Helena Rubinstein and the cosmetic empire of Max Factor - set by Maksymilian Faktorowicz from Lodz. The creativity and the ability to adjust quickly to the changing market needs is our national feature. Polish cosmetics, produced in modern manufactures, meet the highest standards and provide high quality for affordable price what makes the inscription Made in Poland the guarantee of the the top global level product.

Thanks to the promotional program of the Ministry of Development Poland has become a Partner Country of Cosmoprof 2016 fair. Within the program we ran a special website www.polandcosmetics.eu The program will enable you to get known with the rich offer of Polish exhibitors earlier, to arrange a meeting through <http://www.cosmoprof.com/buyers/international-buyer-program/> and to get easier to the stands that you are planning to visit. For your comfort on the route from the railway station Bologna Centrale - Cosmoprof fairs (the main entrance of the exhibition centre) we will be continuously providing you with a specially marked bus shuttling every day from 9.00 to 11.00 a.m. and then from 6.00 p.m. to 8.00 p.m. beginning from 18th March to 21st March 2016.

We also invite you to visit Polish information stand in the country pavilion 29 no. A36-B35 A. We will treat you with a cup of delicious coffee and a traditional sweet snack from Poland. Our professionals will provide you the information about Polish cosmetic branch and the location of Polish stands in a few languages.

The full list of Polish exhibitors at Cosmoprof 2016 and the information about the companies and their products can be found at www.polandcosmetics.eu.

If you have any questions please contact Mrs. Adriana Jakubowska: a.jakubowska@polcharm.com.pl

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