

**Polska**



Visit of HE Grażyna Henclewska,  
Deputy Minister of Economy of  
Poland to Malaysia, 20-21 April 2014

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Poland is one of the biggest producers of food and processed food products in Europe while Polish cosmetic industry, with its long history and attention to quality, has been growing dynamically and becoming increasingly appreciated both in Europe and global markets. Big cosmetic manufacturers from Poland, such as **Inglot, Oceanic, Farmona, Blux Cosmetics, Jacques Battini, FM Group** as well as dairy group of companies **Bakoma** were present at the conference.

Potential of Polish economy was presented by minister Henclewska during meeting with Dato' Lee Chee Leong, Deputy Minister of the Ministry of International Trade and Industry (MITI), especially in industries such as food, cosmetics, pharmaceuticals, new technologies, including “green technologies”, luxury products among others. Dato' Lee Chee Leong was briefed on Polish Ministry of Economy programs designed to boost Poland's exports to non-European markets, in which Malaysia is recognized as gateway for Polish products into the growing economy in the ASEAN region. Poland aims to double its export trade to Malaysia in the next two years in effort to balance bilateral trade between Malaysia and Poland, which stood in total at US\$ 1,2 billion in the year 2014. At present, the main exports to Malaysia from Poland are finished products such as machinery, scientific equipment for geology, oil and gas, and home appliances; cosmetics and food industries products could be the driving force in coming year.

Minister Henclewska's visit to the Malaysian Department of Veterinary Services (DVS) was in line with Polish efforts to present its food industries products to Malaysian consumers. There are already few application being processed by DVS and some of the companies are expecting to receive the permits shortly.

Meeting with the heads of EU Delegation to Malaysia (EUDEL) as well as EU-Malaysia Chamber of Commerce and Industry (EUMCCI) were also in Polish minister's agenda and in view of the fact that hers was the first high level visit of Ministry of Economy of Poland visit since 2011, Poland's interest in Malaysia as a trade partner and appreciation of country importance in the whole region were by busy visit clearly demonstrated.



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