





	<p>10:50 Potential of Polish Food Specialties export on Malaysian market Piotr Kondraciuk</p>	<p>Agricultural Market Agency (ARR) is a state institution supervised by the Ministry of Agriculture and Rural Development as well as the Ministry of Finance within the scope of the Common Agricultural Policy (CAP) of the EU and related tasks. Since 1990 the ARR has been carrying out activities aimed at supporting and maintaining economic balance in the Polish agri-food sector. Since 2004 the Agency is an accredited EU Paying Agency distributing financial support and performing controls relative to manufacturing of agricultural products under the CAP.</p>
	<p>11:20 Agricultural processing products and dairy products in Poland Piotr Komorowski</p>	<p>BZK Group is one of the leading agricultural operators in the market of raw materials and agricultural processing products in central Europe. It currently procures more than 1 million tonnes of grain annually (wheat, rye, barley and corn) and more that 350 thousand tonnes of rapeseed products. BAKOMA SP. Z O.O. is the largest Polish manufacturer of yoghurts and other dairy products. Bakoma also builds a position of strong producer of dairy products abroad, since Poland accessed the European Union in 2004. Our products are available in countries such as: USA, United Kingdom, Ireland, Portugal, Slovakia, Hungary, Romania, Russia, Lithuania, Estonia. A particular set of bacteria cultures, juicy fruits and premium milk make products by Bakoma enjoy a high appreciation among the consumers. It is confirmed by numerous medals and distinctions, granted to products of the company in contests, on fairs and at exhibitions.</p>
		
	<p>12:10 Safety & Science Made In Poland – Business Opportunities Coming from Polish Cosmetic Industry Dawid Jachymiak</p>	<p>Farmona Natural Cosmetics Laboratory was established in 1997 in Krakow, the Company's philosophy combines the latest achievements of cosmetology and the nutritional power of natural plant ingredients. Our products quickly gained recognition among consumers who value innovation, high quality and efficiency of natural cosmetics. Current offer of Farmona Natural Cosmetics Laboratory includes over 450 of body, face and hair care</p>





		<p>products; over the recent years the Company has expanded its markets with professional cosmetics for beauty salons, offering a complementary scheme of treatments for all skin types, based on proprietary massage program.</p>
	<p>12:40 Cooperation between Malaysia and Poland – INGLOT case study Kelvin Wong</p>	<p>INGLOT Cosmetic was established 28 years ago in Poland by Mr.Wojtek Inglot who created a professional cosmetic brand cosmetic brand that uses the best possible ingredients and raw material from all over the world at affordable and reasonable prices. INGLOT Cosmetic is now in 50+ countries with over 500+ retail presence and is still growing rapidly.</p> <p>INGLOT Cosmetics Malaysia is the INGLOT Master Franchisor for Malaysia and is the first country in Asia to start INGLOT Cosmetics in 2011. INGLOT Cosmetics Malaysia opened the 1st INGLOT Cosmetic Flagship store on May 2011 in Sunway Pyramid Mall.</p>
	<p>13:10 Polish Leaders in Effective Care for Allergy Prone Skin - OCEANIC case study Anna Wierzbowska</p>	<p>OCEANIC S.A. is one of the leaders of Polish cosmetics market and for 32 years has specialised in production of the world quality AA antiallergenic cosmetics. Our goal is to help people with sensitive and allergy-prone skin through creating safe, effective and modern cosmetics that will help them to live normal life with no allergy ailments. Thanks to many years of experience, professional attitude and reliable approach to manufacturing of skin care products, AA has become the best-known and best-valued brand of antiallergenic cosmetics in Poland. Market analysis and our research show that people who use our AA cosmetics are not only those with sensitive and allergy-prone skin but also those who have no such skin problems. What makes them use our products is not only their fear of allergies but also their confidence in AA brand.</p>