

## INVITATION

The *M Promotion Agency* that is conducting the “Export Stimulation on Selected Markets” Promotion Program designed by Polish Ministry of Economy has the honour to invite **Malaysian entrepreneurs** representing cosmetic industry for the **Buyers Trade Mission** organized to acquaint them with potential of Polish enterprises of the sector mentioned above.

**The Buyers Trade Mission** will be held from 4<sup>th</sup> to 9<sup>th</sup> of March. During this **six-day visit** entrepreneurs of the mission will have the possibility to visit the headquarters of the biggest cosmetic companies in Poland as well as to participate in BEAUTY FORUM AND SPA Trade Fair. Additionally, they will have an opportunity visit one of the Regional Special Economic Zones. Finally, participants will familiarize with Polish culture by taking part in sightseeing tour and enjoying cultural events. Moreover, they will be able to try Polish cuisine and exchange experiences during lunches and dinners organized in the restaurants serving Polish dishes.

A detailed program has two versions since one group of the participants will visit Pomeranian Region and the other group - Podkarpacki Region. Both groups will meet in Warsaw and attend BEAUTY FORUM AND SPA.

The main aim of the mission is to create platform for the cooperation between Malaysian and Polish companies from cosmetics industry.

**The participation in the study tour is completely free of charge.**

**The service covered by Ministry of Economy includes: air tickets (economy class), hotel (3\*\*\*), transport (van, bus), meals (three times a day), B2B meetings, sightseeing tours.**

If you are interested in participating in the Trade Mission inform us soon, the quantity of places is limited.

In case of any questions, please contact our Agency or Trade and Investment Promotion Section, Embassy of Poland in Kuala Lumpur. Application should be submit to the M Promotion Agency.

We are looking forward to hearing from you.

### M Promotion Agency

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